

**EXPENDITURES** 

1. CANDIDATE(S) SUPPORTED/OPPOSED

Commission on Governmental Ethics and Election Practices
Mail: 135 State House Station, Augusta, Maine 04333
Office: 45 Memorial Circle, Augusta, Maine

Website: www.maine.gov/ethics

Phone: 207-287-4179 Fax: 207-287-6775

\$102,675.26

## **2014 INDEPENDENT EXPENDITURE REPORT**

COMMITTEE		TREASURER		
RGA MAINE PAC		Michael G Adams		
1747 PENNSYLVANIA AVE. NW SUITE 250		1747 Pennsylvania Ave. NW Suite 250		
WASHINGTON, DC 20006		Washington, DC 20006		
PHONE: (202) 662-4162		PHONE: (202) 662-4162		
EMAIL: MADAMS@RGA.ORG		EMAIL: madams@rga.org		
REPORT	DUE	DATE	REPORTING PERIOD	
Independent Expenditure Report 10/03/		/2014	10/01/2014 - 10/01/2014	

## FINANCIAL ACTIVITY SUMMARY

2. DEBTS AND OBLIGATIONS		\$0.00
3. TOTAL PAYMENTS (LINE 1 + 2)		\$102,675.26
	AFFIDAVIT	
STATE OF	_	
COUNTY OF	_	
MICHAEL G ADAMS, being duly sworn, attes attached report independently of, and not in or suggestion of, the candidate(s) named in tagents.	cooperation, consultation, or conce	ert with, or at the request
	(Signature of Af	fiant)
Sworn to before me this day of	2014	
(Notary Public/Attorney at Law)		
Perjury is a C	lass C Crime. (17-A MRSA § 451)	

REPORT FILED BY: MICHAEL G ADAMS REPORT FILED ON: 10/02/2014 LAST MODIFIED: 10/02/2014 PRINTED: 10/02/2014 COMMITTEE ID: 6595

## SCHEDULE B-IE-1 CANDIDATE(S) SUPPORTED/OPPOSED

Support / Oppose	Candidate Name	Office	District / County	Expenditure Date	Expenditure Amount	Payee
SUPPORT	HON. PAUL R LEPAGE	GOVERNOR		10/1/2014	\$6,531.28	RED OCTOBER PRODUCTIONS, INC
OPPOSE	MICHAEL H MICHAUD	GOVERNOR		10/1/2014	\$6,531.28	RED OCTOBER PRODUCTIONS, INC
SUPPORT	HON. PAUL R LEPAGE	GOVERNOR		10/1/2014	\$89,612.70	NATIONAL MEDIA RESEARCH, PLANNING AND PLACEMENT, LLC
Total expenditures for all candidates this reporting period				\$102,675.26		

## SCHEDULE B-IE-2 PAYMENTS AND OBLIGATIONS

		EXPEND	DITURE 1	YPES			
CNS	Campaign consultants		PO	Polling and survey	Polling and survey research		
CON	CON Contribution to other candidate, party, committee		PO:	Postage for U.S. Ma	Postage for U.S. Mail and mail box fees		
EQP	EQP Equipment (office machines, furniture, cell phones, etc.)		PRO	Other professional	Other professional services		
FND	ND Fundraising events		PR.	Print media ads only (newspapers, magazines, etc.)			
FOD	OD Food for campaign events, volunteers		RAI	) Radio ads, producti	Radio ads, production costs		
LIT	Print and	graphics (flyers, signs, palmcards, t-shirts, etc.)	SAI	Campaign workers'	salaries and personnel	costs	
MHS	Mail hous	se (all services purchased)	TR	/ Travel (fuel, mileage	e, lodging, etc.)		
OFF			1VT	TV or cable ads, pro	TV or cable ads, production costs		
ОТН	OTH Other		WE	3 Website design, reg	Website design, registration, hosting, maintenance, etc.		
PHO	Phone ba	anks, automated telephone calls					
Date expen	e of	Payee, address, zip code	Γ'	Remark	Expenditure	Net Amount	
	iditure				type		
10/1/	/2014	RED OCTOBER PRODUCTIONS, INC 575 MAIN STREET STE. 251 LAUREL, MD 20707	AD PRO	DUCTION			
		575 MAIN STREET STE. 251		DUCTION ONSULTANT	type	\$13,062.56 \$89,612.70	
	/2014	575 MAIN STREET STE. 251 LAUREL, MD 20707 NATIONAL MEDIA RESEARCH, PLANNING AND PLACEMENT, LLC 815 SLATERS LANE	MEDIA C	ONSULTANT SION	TVN	\$13,062.56	
	/2014	575 MAIN STREET STE. 251 LAUREL, MD 20707 NATIONAL MEDIA RESEARCH, PLANNING AND PLACEMENT, LLC 815 SLATERS LANE	MEDIA C	OUCTION  ONSULTANT SION  A. Total Expen	TVN CNS	\$13,062.56 \$89,612.70 \$102,675.26	